

---

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of July 2024

Commission File Number: 001-41872

DDC Enterprise Limited

Room 1601-1602, 16/F, Hollywood Centre  
233 Hollywood Road  
Sheung Wan, Hong Kong  
+ 852-2803-0688  
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

---

---

## Information Contained in this Form 6-K Report

When used in this Form 6-K, unless otherwise indicated, the term “**Company**” or “**DDC**” refers to DDC Enterprise Limited.

On July 9, 2024, the Company received a notice (the “Notice”) from the NYSE American LLC (the “NYSE American”) notifying the Company that it has accepted the Company’s plan to regain compliance with NYSE American’s continued listing standards.

The NYSE American has reviewed DDC’s compliance plan and information submitted on May 23, 2024, and has allowed the Company to work towards regaining compliance by October 23, 2025. During this time, the Company will be subject to quarterly monitoring for compliance with the plan. If the Company does not regain compliance with NYSE American’s listing standards by October 23, 2025, or if the Company does not make progress consistent with its plan, then the NYSE American will initiate delisting proceedings at that time. Although DDC is not currently in compliance with continued listing standards, its listing is being continued pursuant to the extension granted by the Notice.

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**DDC Enterprise Limited.**

Date: July 11, 2024

By: /s/ Norma Ka Yin Chu  
Name: Norma Ka Yin Chu  
Title: Chief Executive Officer

---

EXHIBIT INDEX

**Exhibit No.**

**Description**

99.1

[Press Release Dated July 11, 2024](#)

---

***DayDayCook Announces the NYSE American  
Has Accepted its Plan to Regain Listing Compliance***

**New York, July 11, 2024** — DDC Enterprise, Ltd., (NYSEAM: DDC) (“DayDayCook,” “DDC,” or the “Company”), a leading multi-brand Asian consumer food company, today announced that it received a notice (the “Notice”) from the NYSE American LLC (the “NYSE American”) dated July 9, 2024, notifying the Company that it has accepted the Company’s plan to regain compliance with NYSE American’s continued listing standards.

The NYSE American has reviewed DDC’s compliance plan and information submitted on May 23, 2024, and has allowed the Company to work towards regaining compliance by October 23, 2025. During this time, the Company will be subject to quarterly monitoring for compliance with the plan. If the Company does not regain compliance with NYSE American’s listing standards by October 23, 2025, or if the Company does not make progress consistent with its plan, then the NYSE American will initiate delisting proceedings at that time. Although DDC is not currently in compliance with continued listing standards, its listing is being continued pursuant to the extension granted by the Notice.

#### **ABOUT DAYDAYCOOK**

DayDayCook (NYSEAM: DDC) is on a mission to share the joy of Asian cooking culture with the world, offering a suite of accessible and healthy ready-to-eat, ready-to-cook, and ready-to-heat products that cater to the global palate. DayDayCook has evolved from a culinary content authority to a multi-brand powerhouse, curating a broad range of products that champion authenticity, nutrition, and convenience. The company’s growing portfolio includes DayDayCook, Omsom, Nona Lim, Yai’s Thai, MengWei, and Yujia Weng. Visit [us.daydaycook.com](http://us.daydaycook.com) for more information, or follow the Company on LinkedIn.

#### **Forward-Looking Statements**

Certain statements in this announcement are forward-looking statements, including, for example, statements about regaining compliance with NYSE American continued listing standards. These forward-looking statements involve known and unknown risks and uncertainties and are based on the Company’s current expectations and projections about future events that the Company believes may affect its financial condition, results of operations, business strategy and financial needs. These forward-looking statements are also based on assumptions regarding the Company’s present and future business strategies and the environment in which the Company will operate in the future. Investors can find many (but not all) of these statements by the use of words such as “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “likely to” or other similar expressions. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations, except as may be required by law. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company’s filings with the SEC.

#### **Contact:**

Investors:

Kyle Guse  
Chief Legal Officer  
[kyle.guse@daydaycook.com](mailto:kyle.guse@daydaycook.com)

CORE IR  
Matt Blazei  
[mattb@coreir.com](mailto:mattb@coreir.com)

Media:

Chris Cheung  
[chris.cheung@daydaycook.com](mailto:chris.cheung@daydaycook.com)

---